**Privacy Notice ( Prospective Landlord or Vendor)**

The Data Controller connected with this Privacy Notice is London Property Guru LTD

In this instance your data is being processed for the specific purpose of arranging a valuation of your property, which you are seeking to let or to sell.

The collection of your data for this purpose is under the Lawful Basis of Contract, because we require this information in order to conduct the valuation of your property and there is a reasonable expectation that the evaluation will lead to a contractual relationship.

The personal data we will collect and process about you in connection with this purpose is:

Name

Address (both for the property to be let / sold and for correspondence if they are different)

Telephone number(s)

Email Address

In addition, we may collect other non-personal data regarding your property.

Our website uses both Cookies and analytical tools to help improve your visit to the site. However, in both instances no personally identifiable data is collected.

Under the Lawful Basis referenced in paragraph 2, we will retain your data until you ask us to delete it. This is because we often find having valuated a property, our prospective client’s plans are either not immediate or change. However, when they do come back to us asking for an update and in order to provide them with the service they expect, it is helpful to have retained information about them and their property.

At the end of this retention period your data will be destroyed using an approved method unless prevented by Court order.

Whilst we control your personal data we will need to share this data with the following parties,

Laptopa IT Solutions for the sole purpose of providing London Property Guru with IT services.

Recognising the importance of personal data to our consumers, we endeavour to put in place

As a consumer of our services we may occasionally contact you to make you aware of other similar services we offer, which we feel could be of assistance to you. Such communications will be sent to you under the Privacy and Electronic Communications Regulations and you will be given the option to opt out of similar communications on each occasion.

Should you have any concerns regarding the way an organisation is processing your personal data, the ICO recommends that in the first instance you contact the organisation concerned. If the organisation does not address those concerns in an appropriate manner, you then have the option to escalate the issue to the ICO. If you wish to contact us because you have concerns about our use of your personal data, please contact us at : info@londonpropertyguru.com .

This Privacy Notice is kept under review and it is updated as appropriate. It was last updated on 09.05.2024.